



## TEACHING

### Courses Taught

#### Marquette University

MARK 3001, Intro to Marketing, Undergraduate.  
MARK 3986, Internship Work Period (Cross-list: MARK 4986 101), Undergraduate.  
MARK 4030, Customer Relationship Mgmt, Undergraduate.  
MARK 4060, Marketing Research, Undergraduate.  
MARK 4986, Marketing Internship-Grading, Undergraduate.  
MARK 6100, Marketing Management, Graduate.  
MARK 6130, Cust Relations Mgmt, Graduate.  
MARK 6160, Marketing Research, Graduate.  
MARK 6165, Marketing Analytics, Graduate.  
MARK 6995, Independent Study in Marketing, Graduate.

#### Other

ECON 2003, Principles of Microeconomics, Undergraduate.  
MARK 3001, Intro to Marketing, Undergraduate.  
MARK 4030, Customer Relationship Mgmt.  
MARK 4040, International Marketing, Undergraduate.  
MARK 4931, Topics In Marketing:  
MARK 5931, Topics In Marketing: (Cross-list: MARK 4931 701), Both (cross-listed).  
MARK 6100, Marketing Management, Graduate.  
MARK 6130, Cust Relations Mgmt, Graduate.  
MARK 6931, Topics in Marketing:

### Directed Student Learning

Directed Individual/Independent Study (June 12, 2014 - August 30, 2014).  
Directed Individual/Independent Study (January 13, 2014 - August 10, 2014).

## SCHOLARLY ACTIVITY

### Presentations

#### National/International Academic

Rex, S. (Leader), Graduate course in social science statistics, "Intro to the stats behind psychological testing & assessments," Carroll University, Waukesha, WI. (February 24, 2015).

#### Non-Academic

Rex, S. (Leader), Founders School, "Entrepreneurial Marketing - Metrics that Matter," The Global Collective (entrepreneurship support), Milwaukee, WI. (February 25, 2016).

Rex, S. (Presenter & Author), BroadSoft Connections, "Total Cost of Ownership Com

Presentation & demonstration of social media analytics tools, Presentation & demonstration of social media analytics tools. (December 5, 2014).

MEET THE MARKETING FACULTY LUNCHEON, MEET THE MARKETING FACULTY LUNCHEON. (February 26, 2014).

Marketing plan judge, Marketing plan judge. (April 17, 2013 - April 19, 2013).

## **College Service**

Committee Member, Teaching Committee. (August 26, 2014 - Present).

Attendee, Alumni Event, Sip and Savor Scholarship Gala. (November 7, 2015).

Attendee as aid in developing Careers in Marketing event, Careers in Finance. (October 30, 2015).

Attendee, Career Event, Career Awareness Night. (October 20, 2015).

Attendee, Open House, Family Weekend - Meet the College. (October 3, 2015).

Attendee, Open House, Preview Lunch. (June 26, 2015).

Attendee, May Graduation, COBA Graduation Reception. (May 16, 2015).

Attendee annual faculty event, Pere Marquette dinner. (April 30, 2015).

Attendee annual undergrad COBA student awards dinner, Honors Banquet. (April 12, 2015).